

## FAIR &amp; EVENTS

## ◆IMA S.p.A CELEBRATES 40 YEARS OF EPOCHAL JOURNEY

◆Organises Grand Celebration at its HQ in Italy

◆Invites Clients & Associates to be part of its Success & Celebrations

◆Launches 'TYPHOON' - the High Speed Cutting Machine



**(Guna Sekran, MD, Ima Asia with players from India at IMA S.p.A factory)**

Italy-based IMA SPA, world renowned for offering a wide range of cutting solutions for the apparel, furniture, technical textiles and automotive industries, launched its latest technology 'TYPHOON' high-speed cutting machine on the occasion of its 40th anniversary. Since its inauguration in 1977, the company has seized every change and major shift in the cutting industry as an opportunity to evolve, reinvent itself and remain an active and innovative partner for its clients.

The company that was started by Luciano Sardini 40 years back, with a vision to bring the latest innovations and solutions for the textile and apparel industry, celebrated its 40th anniversary with great zest. "I have always believed in hard work, hard work and hard work as there is no substitute for it," said a proud Sardini, who, along with his daughter Mirella Sardini, organised a grand celebration wherein they invited and hosted their clients, business associates, agents and employees as well as journalists from all over the world. The group celebrated its 40th anniversary by looking back at its biggest milestones, felicitating employees the world over and delighting its guests with pleasant surprises.

"It is like a dream come true. We have been busy with the preparations for the last few months and our only aim was that everyone who has been part of our journey celebrates with us," said an elated Mirella. There were more than 200 distinguished guests who were part of the mega event. From India, owners, senior managers and heads from companies like Gokaldas Images, Miniking, Texport Syndicate, Himatsingka Seide, AKR Textile, Quality Apparels and many more graced the occasion. IMA Spa had made special arrangements for all guests to visit its state-of-the-art factory located in Palazzolo for a first-hand experience of seeing how the machines are made, assembled and crosschecked with respect to quality parameters before final shipment to respective destinations. "We wanted all our clients to see and assess how IMA Spa is constantly working on quality, research and innovation. This factory tour will help all our customers in understanding IMA products better," **said Guna Sekaran, MD, IMA Asia.**



**(Father daughter duo mirella sardini with Luciano Sardini)**

The celebration was not only a combination of perfect networking and knowledge sharing, but also a rejuvenation as the hosts organised a day trip to Bergamo where all the invitees had a refreshing and enjoyable time interacting with each other amidst the beautiful landscapes of Bergamo, breathtaking views and great weather.

After the factory tour, IMA SPA inaugurated its new office and also made a dynamic presentation profiling all its team members and co-workers who have been part of their growth and success. "It is our way of expressing gratitude to everyone who has been part of this journey," said an emotional Mirella while addressing the audience at the launch. The climax of the day came when the 'TYPHOON 70 Cutter', the new automatic cutting machine was unveiled. Its high speed, great precision and flexibility to work on different fabrics amazed everyone present. "The machine looks to be very promising, it has a great speed which so far we have not seen in any of the automatic cutters, it has great precision i.e all the fabrics cut are consistent and have perfection in them," said **Suresh Babu C, Senior GM, CMD & Projects, Gokaldas Images.**

The TYPHOON 70 Cutter, developed by IMA in collaboration with Mitsubishi Electric, is ideal for cutting hard materials and fabrics like denim. The event ended on a cheerful note with a festive dinner followed by a felicitation ceremony for employees and best performers of IMA Spa.

The Typhoon, which will be available by 2018, is anticipated to be the next big thing in the automatic cutting segment as it was appreciated by everyone present at the launch and the response it has generated has been highly optimistic.



