

Innovation is the engine of modern industry

Ima Spa offers state-of-the-art solutions for the cutting room, not only in fashion

The decision to adopt Industry 4.0 solutions for the fashion world has proved to be a strategic choice for Ima Spa, which has been rewarded with significant and constant growth during the most difficult years of the crisis. The company was founded in 1977 to develop and propose technological solutions for the cutting room. First in the Macpi Group, flanking big names in Italian fashion, since 2017 it has been operating independently. "We are in a growth phase - comments Mirella Sardini, president of Ima Spa - 2021 closed with a turnover of €9 million, by the end of 2022 we expect to touch €12 million with 47 employees in Italy and more than 50 collaborators worldwide".

The company is decidedly international, 85% of production is exported, and dedicated to innovation. "Last June, after the forced stop for the pandemic - continues the president - we took part in the Texprocess trade fair in Frankfurt to present the Concept line, renewed also in terms of aesthetics. It will go into production in June 2023, just in time for the Itma fair in Milan. In the meantime, last month we proudly celebrated the 45th anniversary of Ima together with our employees, dealers and agents from around the world". Among the novelties at the fair was also a unique product in the sector, patent pending: the machine that

works simultaneously in two modes, both as a spreader and an unwinder, for single or multi-ply lines. At the top of the technologies deployed by Ima is the Ima Syncro Cutting Room control system, the fully customisable web-based application for real-time control and monitoring of the cutting room.

Ima's long and profound experience in the fashion sector has also provided the tools to delve into different fields, such as furniture, home textiles, nautical, automotive and even medical, in which Ima operates successfully. "Our approach is that of a true technological partner, serious and competent, committed to understanding and solving the problems posed by increasingly demanding customers," adds Mirella Sardini. This commitment takes the form of a solid R&D department and scrupulous attention to after-sales service. ■



Mirella Sardini, President of Ima