

2023 NEW YEAR'S GREETINGS



Ms. Mirella Sardini
President
IMA SpA

Welcome 2023!!!

We have left behind us a great year which marked 45 years of activity for our company. An event that we wanted to celebrate with all those who have contributed to the growth of the company: first of all the

employees and then all our precious collaborators from Italy and abroad who are committed to promote IMA brand around the world every day. A very heartfelt meeting that highlighted the very important relationship that we cultivate every day with all of them and which gave us a great boost for the future.

And surely 2023 will continue under the banner of this feeling of belonging and cooperation that has always characterized the relationship with our agents and collaborators who have been with us for many years in most cases. Improving and developing the network will be the motto of 2023 with the aim of making the most of all possible synergies.

For 2023, which has started well from a business point of view, with a good orders portfolio, we expect for another exciting year in terms of turnover and growth.

2023 is the year of ITMA, certainly the most important event that we want to attend prepared from all points of view.

We are committed to the development of new products by pushing on research and development which has always been our main objective: to provide cutting-edge solutions to our customers by collaborating and always in close contact with them.

We are keeping the accelerator pressed on the digitization process, we continue on the path of promoting marketing initiatives that are helping us to have more visibility such as webinars, technical pills, private fairs, rather than the events that always bring us so many beautiful satisfactions.

Great attention will be paid, as usual, to the after-sales service which is our top priority and on which we are focusing a lot. Not only for our internal staff, but also and above all for the technicians of our collaborators who are slowly growing and becoming real experts and who give us a huge hand on site in all those countries where we do not have a direct presence.

What can I say, we are always ready for new challenges and this year we hope can be the one of all re-confirmations, consolidation, let's say certainty despite the fact that it is really difficult to understand where the world is going and make predictions.

We thank all JSN readers and all our customers and collaborators who read us and trust us.

We are here for them and thanks to them and we always do our best to grow together and never disappoint the market's expectations.

So, we are IMA and #proudtobeIMA will be our hashtag for 2023!!!

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